TWO \$500 PRIZES 2018 STUDENT LABOR JOURNALISM AWARD

THE NEW YORK METRO LABOR COMMUNICATIONS COUNCIL is offering two \$500 prizes for work by student journalists on the theme of

"New Forms of Solidarity"

THANKS TO THE ENERGY and creativity among grassroots activists, non-traditional forms of labor organizing have grown in recent years, sometimes with dramatic and far-reaching results. The Domestic Workers Alliance, Fight for \$15, Black Lives Matter, and the Coalition of Immokalee Workers are all prominent examples. These worker-centered organizations sometimes partner with traditional labor unions as well as with faith-based and community-based organizations to generate support for their campaigns, and use innovative techniques to bring pressure to bear on employers and owners.

Stories by undergraduate and graduate students that capture and explain this phenomenon through original reporting will be considered. One prize will be awarded for a written article of approximately 1200 words, another for a video report of two to six minutes.

APPLICATION DEADLINE: April 2, 2018

Please include your name and the school you are attending. Students do not need to be journalism majors.

Send entries to: Charles Wilbanks Editor, CSA News Council of School Supervisors and Administrators 40 Rector St., NY, NY 10006

For more information and to apply, please contact: Charles Wilbanks: 212.823.2054 or metrolabornyc@gmail.org

The winners will be honored at our annual convention in New York City on May 11, 2018.

ESTABLISHED IN 1974, the Metro New York Labor Communications Council (Metro) includes union communications professionals, who work for the city's public and private-sector unions and other organizations representing working people. They are editors and reporters, photographers and graphic designers, broadcast producers and public relations specialists. Metro provides a forum to discuss pressing issues in the labor movement, and shares ideas on how labor communicators can tell the story of working people in the mainstream media, through union publications and with the latest technology and social media.





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