

# 39TH ANNUAL METRO CONVENTION

**FRIDAY May 30, 2014 • 8:00 a.m. - 4:00 p.m.**

American Federation of Musicians Local 802  
322 West 48th Street, New York, NY

**JOIN US** at 8:30 a.m. for Registration and 9:00 a.m. sharp for our Business Meeting.

## **10:00 a.m.**

Morning Panel: **COMMUNICATIONS MESSAGING AND STRATEGIES FOR LOW-WAGE ORGANIZING**

Panel: Danny Massey, Berlin Rosen (Fast Food Workers)

Janna Pea, Deputy Communications Director, RWDSU (Car Wash Workers)

Elaine Kim, Communications Director, 32BJ SEIU (Airports campaign)

Moderated by **Michael Hirsch**, labor journalist

## **12:15 Lunch**

## **1:00 p.m.**

The presentation of the 2014 Labor Communicator of the Year award to **Richard Steier**, editor in chief of *The Chief*

Richard Steier has been the editor of *The Chief* for close to 25 years, and before that he served as the City Hall, and the Labor reporter for the *New York Post*. Steier is the author of the recently published *Enough Blame to Go Around: The Labor Pains of New York City's Public Employee Unions*.

## **1:30 p.m.**

Metro NY Labor Communications Awards for work in 2013

## **2:30 p.m.**

Afternoon Workshop: **TWITTER SESSION: LEADING A REVOLUTION WITH 140 CHARACTERS**

Led by Charles Lenchner and Elana Levin of Organizing 2.0

## **TO REGISTER:**

Visit [Metrolabornyc.org](http://Metrolabornyc.org)

**\$25 members**

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interns and unemployed: \$10.**

▶▶▶▶ **GOT A PUBLICATION?** ◀◀◀◀

**Bring a stack of 50 for your fellow Metro members to cherish**

For more information or to register, contact: Denise Shavers email: [miden@jps.net](mailto:miden@jps.net)